

2020 IIDA Rocky Mountain Chapter

SPONSORSHIP PACKAGE

WYOMING COLORADO MONTANA

IIDA | ROCKY
MOUNTAIN
chapter

HELLO.



Sponsors & Industry Members,

The weather is changing rapidly in the Rocky Mountain region, which means the holiday season is fast approaching, Halloween has just passed, Veterans Day is soon upon us, Diwali is coming up with Thanksgiving close at its heels and, of course, everyone's favorite holiday, the IIDA RMC Sponsorship Drive! Twenty-nineteen was another great year for our chapter. We continued the growing success of RockCon at the Colorado Convention Center, started our work with an amazing lobbying team to represent our legal right to practice the full-scope of interior design, had over 100 entries for the BESTawards, and maintained our Large Chapter status! Moving into twenty-twenty, we are exciting to expand on the momentum created in twenty-nineteen.

After the success with the Northern and Southern sponsorships, we are excited that we are continuing with that model to continue to serve our outlying city centers. New last year, we will continue to offer firm sponsorships, to highlight the important role our firms play in the strength of IIDA.

Each year we evaluate the needs of our chapter and sponsors and revise our sponsorship package accordingly. In 2020, our board is committed to furthering the profession of Interior Design through advocacy and encouraging our member's professional growth through educational and volunteer opportunities. In addition to our excellent premier events, we donate our time and resources to various local charities, and sponsor designers to go to NeoCon through our IIDA RMC Educational Fund in Honor of Pam Weeks.

We invite you to be part of another exciting year with IIDA RMC. Please take some time to review the enclosed sponsorship package, and let us know if you have any questions. We certainly hope you decide to contribute, whether it be your first time or as a returning sponsor.

Enthusiastically yours,

Maggie O'Dell
VP of Sponsorship
Maggie.Odell@Benjaminmoore.com

Karen Hailey, IIDA, NCIDQ, EDAC, LEED AP
Past President
karen.hailey@davispartnership.com

Lindsey Salazar, IIDA, NCIDQ
President
lindsey_salazar@gensler.com

Kate Chapman, MBA, IIDA, CHID, EDAC, LEED AP, WELL AP
President Elect
katiemariechapman@gmail.com

2019-2020 BOARD



President	Lindsey Salazar
Past President	Karen Hailey
President Elect	Kate Chapman
VP of Advocacy	Lauren Amber Prestenbach
VP of City Centers	Alexandra Neujahr
VP of Communication	Lauren Pogue
VP of Premier Events	Katie Cavallo
VP of Membership	Emma Garner
VP of Professional Development	Heather Ciszczon
VP of Sponsorship	Maggie O'Dell
VP of Student Affairs	Audrey Murray
Denver City Center Co-Director	Ali Dahl
Denver City Center Co-Director	Mei-Ling Krabbe
NOCO City Center Co-Director	Bob Hobson
NOCO City Center Co-Director	Janell Lopez
SOCO City Center Co-Director	Amy Schuster
SOCO City Center Co-Director	Courtney Wilson

"I am IIDA member because I enjoy the opportunity to connect with new people in the industry, and find encouragement from the personal relationships I have developed."

-Paul Vanderheiden

PARTICIPATING DESIGN FIRMS

2WR + Partners · 4240 Architecture · Abel Design Group · Acquilano · Anderson Studio Design · Aneka Jensen Interiors, LLC ANJO Designs
 Architectural Workshop · Arrow B Architecture · Ballard Design Studio · Behta Group · Blitz · Bloom Studio · Bobby Hill Designs · Boulder Associates
 Box Studios · Brake Designs, LLC · BurkettEUA Design · Cannon Design · Charles Stickly Architecture, Inc · Creative Interiors and Design, LLC
 CSNA Architects · Davis Partnership · Design Studio Blue · DLR Group · Easy Access to Health, LLC · Echo Architecture · Elsy Studios
 Executive Designs, Ltd Fentress Architects · Gallun Snow Associates · Genster · Hord Coplan Macht · Humphries Poli Architects
 IA Interior Architects · JG Johnson Interiors · Johnson Nathan Strohe Design · Kestrel Architecture · Kimberly Timmons Interiors · Kieding
 Lantz-Boggio Architects · LBA Interiors Lita Dirks & Co., LLC · LKW Design Associates · LIVstudio Lori Carroll & Associates · Lynne Thom Architects
 McDermott Associates · McPherson Architecture MOA Architects · Mosaic Architectures · Mullins Youngdahl Design · Neenan Archistruction
 Nicole Conrad Designs, LLC · Open Studio Architecture OZ Architecture Park West Interior Design · Page/ · Path21 Architecture
 Paula G Johnson, Inc · Pierce + Frye Architects · Possibilities For Design Powers Brown Architecture Production & Design, Inc. RB + B Architects, Inc.
 Red Fox Design · Redstone Interior Design RMK Design Associates, Inc. · Rowland+Broughton Architecture · RTA Architects · s.b.s Design, LLC
 Sadie Leners Design, LLC · Salt Design · Sarah Kingdon Designs, LLC · Semple Brown · Shannon Callaghan Interior Design
 Shears Adkins + Rockmore · Sinclair Design Group · SIOTS · Slant Interiors · Smith Studios · Soraya Planning & Design · Spark Interiors LLC
 Stantec · studioLEMONADE · Studiomark, LLC studioM2 · Styleworks · Tenant Planning Services The Greenway Group TK-Architecture, LLC
 TM Design · Trauner Designs · TreanorHL Tremmel Design Group · Tryba Architects · Vaught Frye Larson Architects · Ware Malcomb
 Workshop8 · Zmistowski Consulting

WHAT'S NEW THIS YEAR?

For the first time in a few years, nothing is new this year in the Sponsorship Menu! However, we did want to remind you of the changes we made last year by creating City Center and Design Firm Patrons. You can find our upcoming events at www.iidarmc.org.

CITY CENTER PATRONAGE

Our City Center Patronage is a level of Sponsorship available to industry partners who are interested in being more involved in our NOCO and SOCO City Centers. This opportunity recognizes that all our City Centers have unique and diverse needs. City Center Patrons will receive one (1) ticket to each of our Premier Events, advertisement chapter-wide, and the option to choose between hosting an IIDA RMC program in their space, presenting a CEU, or sponsoring a bus to a Premier Event. Please refer to Patron Menu for specific information regarding this opportunity.

DESIGN FIRM PATRONAGE

Our Design Firm Patronage brings our participating design firms and IIDA RMC together. Firm Patronage will support our Student Charette events, including advertisement of our Patron Firms at the Local and Regional Student events. Patron Firms will receive 20% off of Premier Event entry fees, 20% of Premier Event tickets bought in a group of four (4) or more, and preferred assistance finding interns through IIDA RMC. Please refer to Patron Menu for specific information regarding this opportunity.

PHILANTHROPIC WORK

IIDA Rocky Mountain Chapter Education Fund In Honor of Pam Weeks

Pam Weeks was an IIDA Rocky Mountain Chapter board member.

To say she was a vibrant piece of the Rocky Mountain Chapter and our design community would be an understatement. Her positive attitude, authenticity, and magnetic personality made everyone want to be around her. Pam was one of those rare bright lights who proved that there is goodness and strength in this world. Pam was always looking for ways to give back and provide a positive impact to our design community. One of Pam's favorite annual industry events was NeoCon in Chicago. She loved learning, seeing all the new products, and networking. For several years Pam "sponsored" designers to attend NeoCon with her. In Pam's honor, we will continue to "pay it forward" by sending two deserving IIDA Rocky Mountain Chapter members annually to NeoCon to grow, learn, and enrich themselves as a design professional.

If you would like to donate to this fund, please contact Maggie O'Dell at sponsorship@iidarmc.org



Family Promise

In 2018, IIDA RMC made a commitment to assist a local non-profit organization with a renovation of their current facility to better serve their clients. Family Promise's mission is to form relationships with families at risk of or experiencing homelessness by providing shelter, meals, and a spectrum of supportive services as they obtain permanent stability. You can learn more about Family Promise's work at their website: <https://www.familypromiseofgreaterdenver.org>

If you are interested in donating in-kind materials to the Family Promise project or would like to assist with the effort, please contact Lauren Amber Prestenbach at advocacy@iidarmc.org



Colorado CASA

Each year, our Northern Colorado and Southern Colorado City Centers work to support Colorado CASA. Colorado CASA is part of a national organization that provides Court Appointed Special Advocates for children in the child-welfare system. These advocates are the voice for these children navigating our complicated legal system and frequently are the most stable adult figure in their lives.

If you would like to learn more about how NOCO and SOCO support these efforts, please contact Alexandra Neujahr at citycenters@iidarmc.org



SPONSOR MENU

	MARQUEE \$11,000	DIAMOND \$8,000	PLATINUM \$5,000	GOLD \$3,500	SILVER \$2,500	BRONZE \$1,000
MARKETING						
Annual Celebration Introduction	●					
Social Media Takeover	●					
Co-Branded Additional Marketing at Events	●					
Company Logo Featured on IIDA RMC Homepage	●	●				
Feature One Product on IIDA RMC Social Media	x2	●	●			
Post Events on IIDA RMC's Calendar	●	●	●	●	●	
Logo Featured on Event Banner & Chapter Emails	●	●	●	●		
Logo Featured on IIDA RMC Website	●	●	●	●		
Name Featured on Event Banner & Chapter Emails					●	●
Name Featured on IIDA RMC Website					●	●
"2020 IIDA RMC Sponsor" Badge	●	●	●	●	●	●
THROUGH THE LENS***						
Special Recognition	●	●				
Equivalent to Manufacturer Team -- TBD	●	●	●			
VIP Access	●	●	●	●		
Logo Featured at Event	●	●	●	●		
Name Featured at Event					●	●
BESTawards						
Special Recognition	●	●				
Opportunity to Present an Award	● +	●	●			
VIP Access	●	●	●	●		
Logo Featured at Event	●	●	●	●		
Name Featured at Event					●	●
GOLF TOURNAMENT						
Premier Recognition at Cocktail Hour	●	●				
Hole Sponsor	●	●				
Logo Featured at Event	●	●	●	●		
Name Featured at Event					●	●
Team of Four Players	●	●	●	●		
Team of Two Players					●	
ROCKCON EXPO & CONFERENCE						
Two Free Standard Booths; Premier Location	●					
One Free Standard Booth		●				
50% One Standard Booth			●			
35% One Standard Booth				●		
25% One Standard Booth					●	
10% One Standard Booth						●
MEMBERSHIP EVENT						
Education Event at Each City Center*	●					
Provide Venue for an Event at Preferred Location**	●	●				
PREMIER EVENT TICKETS						
Through the Lens Tickets	12	8	6	4	4	2
BESTawards Tickets	12	8	6	4	4	2

* Sponsor to provide content. Details to be approved by the IIDA RMC Board

** Details to be approved by the IIDA RMC Board

*** Through the Lens will still be a fundraiser and creative event but the deliverable will not specifically limited to photography, instead we are going to shift our thinking, Through the Lens of Family Promise, and further strengthen the artistic element of the event with a philanthropic focus.

PATRON MENU

	NOCO CITY CENTER \$1,000	SOCO CITY CENTER \$750	DESIGN FIRM \$500
MARKETING			
Name Featured on Event Banner & Chapter Emails	●	●	●
Name Featured on IIDA RMC Website	●	●	●
"2020 IIDA RMC Sponsor" Badge	●	●	●
THROUGH THE LENS			
Name Featured at Event	●	●	
BESTawards			
Name Featured at Event	●	●	
ROCKCON EXPO & CONFERENCE			
10% Off One Standard Booth	●	●	
STUDENT CHARETTE			
Special Recognition at Local Charette			●
Name & Logo Featured at Local Event			●
MEMBERSHIP EVENT			
Select One of the Following:	●	●	
Host an IIDA RMC Event*			
Patron will provide the space to hold an IIDA Event. Ideal for those who have space but perhaps no appropriate CEUs. IIDA will provide food and beverage.			
Named Patron of Premier Event Bus*			
Patron will be advertised on the outside of the bus to/from one Premier Event. "Follow me to the BESTawards Hosted by PATRON"			
Present a CEU*			
Patron will provide and present the content for a CEU. CEU must be IDCEC accredited, approved by the City Center Directors, and Patron must report attendance on behalf of the attendees. IIDA to provide location, food, and beverage. Patron may also host the CEU in their space, upon request and approval by the City Center Directors.			
PREMIER EVENT TICKETS & ENTRY FEES			
Through the Lens Tickets	1	1	
BESTawards Tickets	1	1	
20% Off Through the Lens & BESTawards Entry Fees			●
20% Off 4 or more Tickets to the following Events:			●
Through the Lens			
RockCon Expo & Conference			
BESTawards			

* Patrons will be able to select one of the three options on a first-come-first-served basis. The number of each option will be limited and determined by the City Center Directors